

### Bridal

SERVICES & RATES GUIDE

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# YOUR Wedding Day

Thank you for your interest in working with us! I'm so excited to share more about the services we offer. It's important to me that we take as much of the stress off booking your beauty vendor as possible so you have more time to focus on the excitement of marrying your best friend.

Feeling confident on your wedding day is a necessity and it's a service we work hard to help procure. If you asked how I'd describe my style, it'd be soft glam that still feels like you. I love the process of working together to create a look that's perfectly you, with my signature touches added in. On your wedding day, you can relax and enjoy the company of your closest friends and family knowing your beauty services are in the best hands.

### We're honored you're considering us!







Alexis Leigh Artistry, LLC

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### I'M IMMENSELY EXCITED TO SHARE WITH YOU WHAT I LOVE DOING MOST

### Hello, I'm Alexis. I've been a licensed artist for over 9 years now...

After graduating cosmetology school, my career in makeup began at MAC cosmetics. I worked my way up to manager over my 7 year career with the company all while devoting time to my personal business, providing on location wedding makeup. Once my son was born, I made the jump into full time business owner and fell in love with makeup all over again.







I SO VALUE HAVING THE OPPORTUNITY TO ENHANCE YOUR CONFIDENCE AND BEAUTY ON ONE OF THE MOST IMPORTANT DAYS OF YOUR LIFE.

# WHAT TO Expect



#### INTRODUCTION

You've requested pricing! If you think we're a good fit, you can <u>fill out my bridal questionnaire</u> to inquire about availability. If I'm available, we can talk details specific to your special day. You also have the option to schedule a complimentary phone consultation.



We've finalized your unique details and it's time to reserve your date! 50% of the contracted services is due along with a signed agreement. Once both are received, your date is booked, secure and on my calendar!





#### **PREVIEW**

If you decide on a preview, we'll typically schedule this just a few months before your wedding day. If you decide to skip it, we can discuss all the day of makeup details via phone, email or virtual video depending on your preference.

#### PLANNING

From the time you book to your wedding day, I'll be staying in touch! You'll receive a prep guide for the day of, I'll work to finalize your timeline to ensure things run seamlessly, we'll pick a look for your bridal party, and more behind the scenes details

I'll take care of!





#### FINAL BALANCE

30 days prior to your wedding day the final balance is due. It's one less thing to have to worry about taking care of on your wedding day and one step closer to your perfectly customized bridal glam!

#### WEDDING DAY

Enjoy one of the most important day of your lives knowing we handle everything to provide you with a professional luxury experience Have a glass of champagne and soak up your day, we're excited to celebrate you!



# Pre-Wedding

### Services & Rates

### PREVIEW

\$150

90-120 MINUTES

While a preview is not required, I do recommend them! Not only is it an opportunity to figure out how you want to look, it's also a great way for us to get to know one another in person before the big day. You'll get to see how the makeup wears on your specific skin type and make note of any adjustments you may want to make. Ideally a preview is scheduled just a few months before your wedding.

Additional on-site services

BRIDAL SHOWER **ENGAGEMENT PHOTOS** REHEARSAL GLAM & MORE



Additional travel fees applicable

# Wedding

### Services & Rates

#### BRIDAL

\$200

60-90 MINUTES

Included in your service: additional time, luxurious skin prep, customized makeup application, faux eyelashes & touch up bag with full size lip product(s).

### BRIDAL PARTY/ATTENDANT

\$140

45-60 MINUTES

Included in your service: luxurious skin prep, customized makeup application, faux eyelashes

### FLOWER GIRL

\$50

30 MINUTES

Included in your service: light makeup on eyes, cheeks & lips.



Additional travel fees applicable

### Other

### Pricing Considerations

### **BOOKING MINIMUM**

Bride + 3 (or rate equivalent)

### ADDITIONAL ARTIST

\$200

PER ADDITIONAL ARTIST

For parties greater than 7 and/or dependent on the time allotted for services

### TRAVEL

PER ARTIST

\$1 per minute or mile (whichever is greater) round trip from Estero, Florida

### Other

### Pricing Considerations

### OVERNIGHT ACCOMODATIONS

Required for locations further than 4 hours or more round trip

### PARKING/VALET FEES

PER ARTIST

IParking or valet fees incurred at your hotel or venue

### EARLY BIRD FEE

PER ARTIST

\$50 per hour prior to 8am

#### LATE FEE

\$30 per every 15 minutes of delay

# CLIENT \* \* \* \* \* \* Testimonials



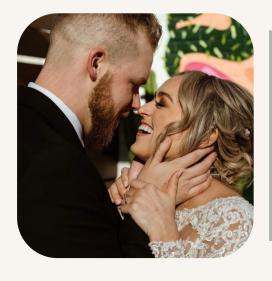
#### Sarah said...

Alexis was amazing to work with! She made myself and all my bridesmaids look absolutely gorgeous on my wedding day! She was fun and easy going and was great with my little flower girls! Can't recommend her enough!

#### Samantha said...

I cannot recommend Alexis enough! She truly made all of the girls feel so amazing and our makeup could not have been better!!





Kate said...

MY MAKEUP WAS EVERYTHING I DREAMED OF AND MORE. It's the best working with you. Thank you for making me feel pretty.

# READY TO BOOK?

# HOW TO SECURE YOUR WEDDING DATE:

50% RETAINER OF THE
TOTAL CONTRACT
&
SIGNED CONTRACT AGREEMENT

\*BALANCE DUE 30 DAYS BEFORE YOUR WEDDING DATE\*

Please fill out this wedding questionnaire to provide me with more details about your wedding and you'll hear back in about 48 hours!

We're so excited to be a part of your wedding day!

## F.A.Q. & CONTACT

## HAVE A QUESTION WE HAVEN'T ANSWERED?

Visit our Frequently Asked Questions page!

Or, <u>email me</u> to schedule a complimentary phone consultation.

### **GET IN TOUCH**

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